Muhan Zhang

Highlight

Studio Head of Kurz Kurz Design in Shenzhen, China
Senior UX/UI Desinger at ZEISS, Germany
Senior Industrial Designer at BSH, Germany
15 RedDot, IF and German Design Awards

About

Born in Beijing and lived in Switzerland from 1990 to 1993;
Lived in Japan from 1999-2000;
Lived and studied in Germany since 2006;
14 years experience as a professional designer;
7 years project management experence;
3 years design team management experience.

2022 - Now
Germany

ZEISS

Senior UX Designer

- Define, design and maintain ZEISS digital touch points such as user portal, website and mobile applications,
- Work closely with Apple and support the launch of Vision pro,
- Conduct global qualitative research, quantitative research and AB testing.

2019 - 2022
China

Studio head

- Built a interdisciplines design team with 11 people,
- Focusing on User Centred Design approach and deliever holistic design solution,
- Qualitative research, Product Design, UI and Brand Positioning.

2016 - 2019
Germany

B/S/H/
SIEMENS

Senior ID Designer

- Defined and design product series from vision concepts to launch ready products,
- Participate in the entire development process of a new product platform,
- Address and fulfil the marketing requirements from regions.

2015 - 2016
Germany

CARL MERTENS
SOLINGEN, GERMANY

Business designer

- Brand repositioning and localisation,
- Product portfolio management,
- Stakeholder communications.

2010 - 2014
Germany/China

WILD DESIGN®

ID Designer

- Innovation and Product design,
- account manager, presenting design in its different stages,
- User research and holding multi language workshop.

Languages

German professional proficiency

English professional proficiency

Chinese Native

Education

Master of Arts, 2014-2016
Wuppertal university: Strategic innovation of product & service, Germany

Bachelor of Arts, 2006 - 2011
Folkwang university: Industiral Design, Essen, Germany

International exchange student 2010
FH Joannium: Product design, Graz, Austria